

# Let's Try Biodiversity Pick Up !

## Society / Company Changes if We Change Paper !?



### Easy Ways to Consider the Environment / Biodiversity

#### 1 Paper and Biodiversity

In the electrical and electronic industry, it may be difficult to picture an example of a "directly negative impact that the corporate activity has on biodiversity". So, as an indirect impact, let's look at something that any corporation uses, paper. If the wood that is used to make paper is illegally cut, there is a possibility that a creature's habitat or food supply had been destroyed. This will have a negative effect on biodiversity. On the other hand, it is possible to prevent these negative effects if you use paper, such as sustainably sourced papers, that regards biodiversity from the stages of material procurement.

#### 2 Types of Paper

There are many types of paper, for many types of uses. On the right are papers that are effective for the conservation of biodiversity.

##### Recycled Paper

Paper that is made from used paper. Since used paper is used, new trees do not have to be cut down. The ratio of used paper differs from the type of recycled paper.



##### Sustainably Sourced Paper

Paper that is made from wood chips sourced from a wellmanaged forest. A typical example is FSC® Certified paper.



##### Thinned Wood Paper

Paper that is made from thinned wood. This leads to the promotion of tree thinning that is necessary for forest management.

##### Non-Wood Pulp Paper

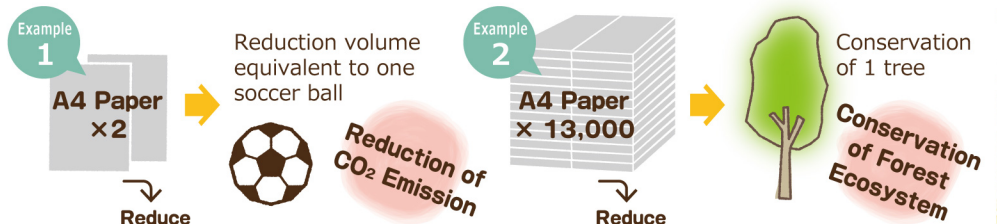
Paper that is made from material other than wood, such as bagasse or bamboo.

#### 3 Why Companies Should Act

There is a growing interest, from those such as investors and consumers, in how companies are tackling environmental issues. The Japanese government, as one of the initiatives to simultaneously resolve issues on environment, economy, and society, has set forward to build "A Society in Harmony with Nature". From the various activities, any company can easily begin the consideration of the use of paper. Reducing the use of paper in your operation or selecting more eco-friendly paper can be a part of your environmental management activities.

#### 4 Benefits of Involvement

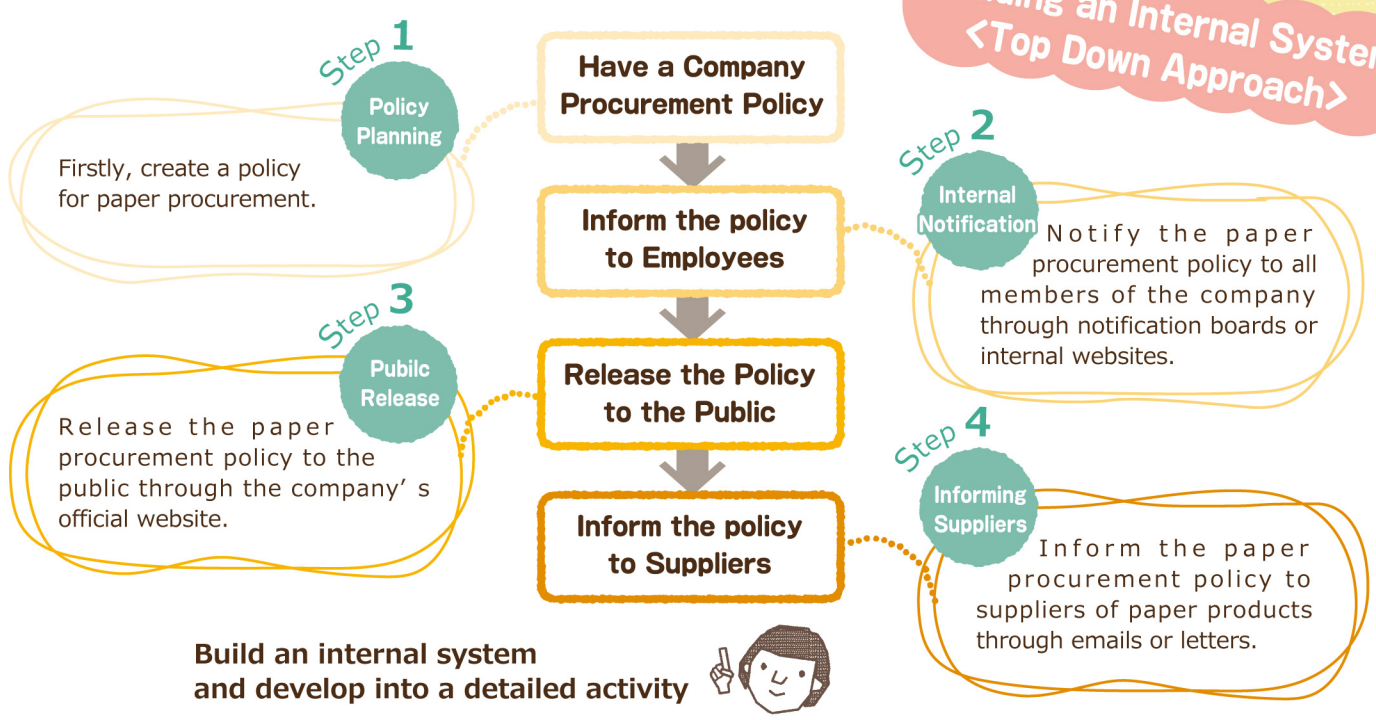
By reducing the use of paper, not only is it possible to reduce costs, but it also leads to the conservation of the forest ecosystem and reduction of CO<sub>2</sub> emissions.



By changing the type of paper, it contributes to the below.

- Compliance with ISO14001:2015
- Improve Corporate Branding

## Building an Internal System <Top Down Approach>



## Step by Step <Bottom Up Approach>

